

# LA Fitness Health Club

Blaine, Minnesota

## PROJECT DESCRIPTION

As an anchor tenant at the Northtown Mall in Blaine, Minnesota, LA Fitness played a key role in the revitalization plans for the existing mall.

The primary design challenge for this project was working within the plan constraints of the existing building while providing a functional plan for LA Fitness and integrating the new addition with the mall. The primary entry point to LA Fitness faces the parking lot to provide greater visibility for the client. Visibility on the interior of the mall was accomplished by providing LA Fitness branded graphics as well as a storefront window looking into the club.

This project was able to successfully integrate the new LA Fitness addition within the space constraints of the existing mall and at the same time preserve and enhance the client's and the club's identity, functionality, and visibility, all key measures to the success of the project.

## PROJECT DATA

**Building Area:** 47,000 s.f.

**Markets:** Recreational

**Services:** Design, Existing Conditions Assessment, Elevation Renderings, Programming, Construction Documents, Construction Administration

